When working with design professionals it is more important than ever to get the highest level of capability and experience at the best possible cost. Since 1982, our Hudson Valley studio has offered our clients low operating overhead, proximity to New England and New York City — equidistant from Manhattan and Boston — ready access to support services and, of course, excellent pricing. Creative. Experienced. Practical!

In-house services include custom map creation, specialized graphics, image research and image editing. We offer complete book packaging services; we can recommend writers, editors, illustrators, and researchers, as well as design, production, print management and printer liaison services. Toelke Associates specializes in illustrated non-fiction books, with a particular interest in art, cultural history, military history, regional history, maritime history and guide books. We have experience with art and photography publications, magazines and custom publications, and exhibition catalogs.

Please review the selected projects on the following pages. Our work on these featured books generally includes project consultation, cover design, page and typographic design, image editing, and complete page production through printer liaison and review of proofs.
Book design samples 1

Science and natural history

![Book Cover: Might Giants](image)
![Book Cover: Landscape Gardens on the Hudson](image)
![Book Cover: The Rise and Fall of the Taconic Mountains](image)

![Book Cover: Lake Champlain: A Natural History](image)
![Book Cover: The Hudson Valley in the Ice Age: A Geological History & Tour](image)

![Book Cover: Before We Went Wireless](image)
![Book Cover: Written in Stone](image)

Historical fiction/series

![Book Cover: The Innocent Victim](image)
![Book Cover: Black Moon](image)
![Book Cover: Invasion on the Mountain](image)

![Book Cover: Trouble on the Mountain](image)
![Book Cover: At the Top of the Mountain](image)

Images from the Past young adult series
“The Adventures of Will Ryan and the Civilian Conservation Corps,” cover/series design, page design and production, image editing.
Three books in the *Great Lakes Seaway Trail* “Guidebook Series,” 2009 through 2013. Complete packaging projects with a team of writer, editor, picture research assistant, picture acquisition, cover design and page design/layout with work as a consulting editor/picture researcher.
Regional guidebooks designed for Black Dome Press. Consultation, cover design and page design/layout, map and image editing work as required for each, series branding. *The Essential Lake George Boaters Guide*, now in its third edition, was co-developed and produced with the author and publisher, USCG licensed Captain Scott Padeni, of Quarterdeck Productions.
Regional/cultural history

- *Ulster County New York: The Architectural History & Guide*
- *Diamond Street Hudson, New York: The Story of the Little Town with the Big Red Lion District*
- *Wilderstein and the Suckleys: A Hudson River Legacy*
- *Another Day, Another Dollar: The Civilian Conservation Corps in the Catskills*
- *Katterskill Clove: Where Nature Met Art*
- *The Catskill Park: Inside the Blue Line*
- *Rhinecliff: The Tangled Tale of Rhinebeck’s Waterfront*
- *Finnigans, Slaters, and Stonepeckers: A History of the Irish in Vermont*
- *Historic Hudson: An Architectural Portrait*
- *Denning’s Point: A Hudson River History of the 21st Century*
- *The Hudson River School Art Trail Guide*
Thoreau, more than any other American writer, belongs to the world. But he also belongs, specially, to New England, for this was the landscape that shaped his thought and mood. Tom Slayton has done something difficult in this wonderful book: shed new light on old Henry David, and in charming, funny, thoughtful prose that the master himself would have enjoyed!

Bill McKibben, author, educator, and environmentalist

This new book by Tom Slayton will be treasured by lovers of Thoreau and the New England landscape. Slayton's is an unusually lucid and engaging voice, allowing him to interweave a gripping, and sometimes amusing, personal narrative, literary discussion of a highly discerning sort, and a thoughtful reflection on the history and future prospects for conservation in the Northeast.

John Elder, author and professor of English and Environmental Studies, Middlebury College

Tom Slayton's Searching for Thoreau is the most personal, engaging, and eloquent book I've ever read on New England's finest writer. By reading and rereading Henry David Thoreau, and following in his footsteps from Cape Cod to the deep Maine woods, Slayton has brought Thoreau's vision forward to the twenty-first century in a unique, surprising, and unfailingly entertaining literary memoir. I loved every page.

Howard Frank Mosher, author

Ten vigorous essays vividly transport the reader to the places in New England that were most important to the great American writer and naturalist Henry David Thoreau. Retracing Thoreau's steps from 150 years ago in a series of hikes and excursions, Tom Slayton shares Thoreau's colorful descriptions of his experiences in nature along with his own first-hand observations of the same places today, and reflects on the changes wrought by time and man.

Tom Slayton
Book design samples 6

► Independent books/custom publishing

Solar Hot Water Fundamentals
Siting, Design, and Installation
First Edition

COLUMBIA COUNTY OUTDOORS
A Guide to Recreational Areas at Columbia County, NY
Sheldon Polun

WOODEN CHURCHES COLUMBIA COUNTY LEGACY
Arthur A. Baker
Essay by Ruth Trowbridge

The Kinderhook Reformed Church
500 Years of Faith and Community

Book of Mormon
BOOK OF LIES

Thinking Your Way to Prosperity
Thoughts Make You WEALTHY
Richard J. Levy

CRUMP

► Exhibition/auction catalogs

The STARS and STRIPES
Fabric of the American Spirit
J. Richard Pierce
The Pierce Collection of American Passe Flags